

# Travelport Booking Feed

## Product Overview

Travelport Booking Feed (TBF) is a Travelport data source that collects both pre and post ticketing data from the Apollo and Galileo host systems, enabling travel related businesses to meet the growing needs of their customers.

With TBF travel business managers have the ability to extensively analyse travel patterns, travel policy compliance, assist in vendor negotiations, business operations and budgeting. TBF also supplies users factual management guidance by providing cost containment based on database management.

The power of TBF allows the ability to gain strategic, operational and tactical views of a business as well as help win and maintain corporate accounts by providing them with relevant travel reports. Agencies, corporations and third party developers can create in-house ad hoc reports to help run their business.

## Benefits

- Provides the ability to streamline robotic activity.
- Eliminates excessive transactions.
- Provides reliable data to monitor reservation compliance with travel policy just after booking, not after the trip.
- A revenue-generating product for agencies as it increases their service product line allowing them to move to a travel management role with their existing corporate customers and thus strengthen the agency's overall value.
- Allows customers to monitor sales of preferred vendors as well as create sales forecasts and market share reports.
- Corporations using TBF will have greater access to travel data to assist in vendor negotiations, travel policy compliance and travel budgeting.

## Background

The nature of travel related businesses have undergone a radical change. The role of the travel agency has moved forward from merely being a reservations service to a business management consultant. Corporations require their business management consultants to provide meaningful and accurate information in a timely manner.